Psycho-sociology As It Relates With The Media Affecting The Youths

Psycho-sociology has to do with the wrong parental upbringing that has led to the youths being drawn to and believing falsified images of celebrity lifestyles displayed as the 'perfect lives' on the media. Although some parents aren't exposed to the use of the recent devices in circulation. But if a parent refuses to be the first teacher of the youths, then the social media that isn't a good teacher doesn't do the job. It shifts the mind of youths from their original self to try to personify unreal lives. Youths are pushed into trying to appear to live a make-believe life, this could be borrowing clothes or make-up to appear like persons they aren't, it could go as far as taking pictures of cash at cash points or stealing and displaying on the media to show a "made-it" picture.

Youths sometimes are forced into secret societies just to live up to wrong expectations.

Parents' negligence in the lives of their kids doesn't help to balance the pictures displayed as perfect lives, imagine a youth who grew with his/her parents and never saw them get rich overnight, expecting a get-rich quick scheme to be 100% true.

As a youth reading this, you should buckle up, knowing that it's more difficult in your time than ours, you have a responsibility to your parents and the society to turn out a responsible adult who can tangibly handle life issues.

We have personalities like 'Marlians' that suggest being wealthy and successful can be done outside proper life processes that include education. Life in itself has stages and processes and needs its time to incubate to bring out a healthy finished product.

The effects of the media on youths/teens

 The media influence could be deliberate, direct or indirect in influencing youths or ,teens, for example, advertisements most often are directed at them, this makes them conscious or aware of brands and images, like books, clothing, foods etc. Now being indirect could be in different forms, like sexualized images on Facebook, YouTube, Instagram etc., it could also be violent imagery or coarse languages used in documentaries, movies, video games etc., this gives the youths and teens the ideas or suggestions that these behaviors are 'normal'.

Negative Influence Of Social Media

- Body image: A lot of images are all over the media suggesting the 'perfect' body structure for the male and

female child, these are often associated with quotes or sayings like "thin is beautiful" "summer body is bae", this makes them feel less than themselves if they don't have these body structures or pompous and arrogant to others if they have these body frames.

- Health and Lifestyle: With regular advertisements of alcoholic beverages and junk food, videos of using drugs and smoking, youths begin to feel like this is a 'grown-up thing' and it's 'alright' to indulge in them at certain stages in life.

- Attitude towards people: Sometimes wrong information is passed in the media about certain people, maybe political or showbiz, this can build up biased thoughts and attitudes in teens and youths about not just the people portrayed, but also those around who seem to fit in such lifestyles or groups of people who identify with such personalities.

Positive Influence Of Social Media

- Citizenship: Youths and teens who take interest in the news media tend to get interested in social and political issues, it could encourage them to become more involved as citizens in a state.

- Health and Lifestyle: The media helps promote important health messages and lifestyle as well, messages aimed at preventing depression that could lead to suicide, or promoting healthy eating habits.

- <u>Knowledge</u>: Youths are exposed to creative ideas in academics and careers during online researches, this can build IQ and increase motivation to grow and establish their own ideas.

We do not negate the fact that the media has both negative and positive influence on the youths and teens, the aim of this material is to look at both sides and know how to regulate the access our kids have to the media, and this is achievable by not leaving the media to do the parenting jobs for us, every child needs time and attention from parents to balance life's questions they come across or pick up from the media. Wrong notions, if corrected early, don't grow to become norms or ways of life.

Possible Solutions to Adverse effects of the Media

- Youths should be aware that some of these showbiz celebrities are paid to endorse their products, so their lifestyles aren't to be adopted.
- You can navigate the influence of social media by talking about the ideas they portray with your kids, for example, if your child enjoys watching beauty channels, you can discuss sponsorship or careers in such fields like cosmetology. If they enjoy video games, you could teach

them that such violence isn't acceptable in real life circumstances.

- Encouraging a questioning attitude, this can be applicable if your child follows Instagram or Twitter accounts, you could ask constructive questions like;
    1. Who's behind this account?
    2. What are they recognized for?
    3. How do they motivate you?
    4. Are they presented in a realistic way?
    5. What values do they portray?

These questions help the child to think rightly about the figures they allow to influence their lives as well as messages they accept as normal.

When the youths and teenagers are able to balance the information from the media alongside real life circumstances, adverse effects can be curtailed.

Religious Pressure On The Youth

The church has become a playground for the youths, shared across places where wrong habits are permitted even up to idolizing the heads, the church that should be a true role model for this generation in their responsibility of making these youths responsible for their actions has failed, because of self interest and selfishness, where pastor's are stealing and living lavishly, the church facilities aren't well kept, but pastor's are pushing members to make huge donations for personal gain. The church no longer has pressure on the youths, because the

moral decadence has gone below zero level, youths no longer respect elders, these are supposed to be taught in the church, the church has lost its savor concerning it's responsibilities.

Pastors go as far as subjecting youths to sexual immorality, defrauding people. It pains to be the one saying that the church has failed the youths.

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